



# Outstanding New Varieties

## ECHINACEA purpurea 'Mellow Yellows'

'Mellow Yellows' is the newest in Jelitto's long, successful line of seed-grown ECHINACEA strains. Jelitto took decades to establish this yellow strain. The breeding and trialing process cannot be rushed. There are twists, turns and disappointments, but we are focused on quality, uniqueness and affordability. And that requires patience and vision. 'Mellow Yellows' array includes colorful shades from creamy yellow, lemon yellow to dark yellow. Plants are variable in color and height, and there are no pinks whatsoever.

The cost of tissue-cultured plugs, subsequent production losses, patent royalties and trademark registrations only increase your costs. It needn't be a tough decision. 'Mellow Yellows' joins 'Magnus', 'Magnus Superior', 'Happy Star', 'Green Twister' and 5 other wild species as the sensible, seed-grown alternative to expensive, patented clones.



## GAURA lindheimeri 'Cool Breeze'

The origin of 'Cool Breeze' began with a keen eye and a single offspring from a production field of 3,000 typical GAURAS. This selection was used as the starting point for our breeding work. The stems and buds were greenish-white instead of the pinkish-red coloring on the common GAURA. 'Cool Breeze' has graceful blooms as pure and white as the wind-driven snow.

The wild species, GAURA lindheimeri, has come a long way from its roots in Texas and Louisiana, but its prospects for garden glory across the temperate world were recognized early. The Greek name *gauros* means somehow superb. We wouldn't argue otherwise.

Pure white, vegetatively-grown GAURAS exist in the trade, but 'Cool Breeze' is the first seed-grown strain available. The beautiful, long-blooming 'Cool Breeze' is superb indeed.



# 2018/2019



## GENTIANA septemfida var. lagodechiana 'Bella Alpinella'

GENTIANA 'Bella Alpinella' is a low-mounding, compact form of the popular alpine species that has been called "everyman's gentian." The wild botanical variety is a great rock garden plant that "flourishes without fads or fancies" in evenly moist soils.

Jelitto has always admired the easy-to-grow wild gentian and asked: How can we make it even more appealing to gardeners?

You will love 'Bella Alpinella's tidy compact form – sturdy even in full bloom! 'Bella Alpinella's clusters of blue to blue-purple trumpet-shaped, summery blossoms will have you dreaming of a deep, clear, alpine mountain lake. 'Bella Alpinella' flowers best in its second summer and seed is available in the fast and easy-to-germinate JELITTO GOLD NUGGET SEED® quality.



## HELIOPSIS helianthoides var. scabra 'Bleeding Hearts'

'Bleeding Hearts' continues a parade of Jelitto breakthroughs that began as little more than a dream on a hot summer day in 2004. Dreams come true.

The foliage of HELIOPSIS 'Bleeding Hearts' emerges almost entirely black before settling down to a dark purple. The sturdy stems are black. Excellent for cut flowers. The orange-red blooms contrast magnificently with the dark stems and leaves.

'Bleeding Hearts' is the first HELIOPSIS without a hint of yellow! Flowers start out scarlet before maturing to a bright orange-red, and then to lingering washed tones of bronze.

This fabulous introduction took a long time to come to the market, but will soon be gracing sunny summer borders and meadows everywhere.

## New additions to our range 2018

### Jelitto Gold Nugget Seeds®

- CALAMINTHA grandiflora
- CALTHA palustris var. alba
- GENTIANA sept. var. lagodechiana 'Bella Alpinella'
- GENTIANA verna var. angulosa
- LEWISIA Cotyledon-Hybr. 'Sunset-Strain'
- LEWISIA Longipetala-Hybr. 'Little Snowberry'
- LYSIMACHIA clethroides
- PRIMULA x pubescens
- PULSATILLA vulgaris 'Prima Papagena'

### Perennial Herbs - Culinary, Teas + Medicinal

- ACHILLEA millefolium 'Proa'
- ANGELICA archangelica 'BLBP 01'
- ARTEMISIA absinthium 'Silverado'
- BULBINE frutescens
- CYNARA scolymus 'Tavor'
- GINGIDIA montana
- HYOSCYAMUS niger
- HYOSCYAMUS niger var. pallidus
- RUTA corsica
- SALVIA columbariae
- SILYBUM marianum var. albidiflorum

### Herb Seeds from Organic Production

- ACHILLEA nobilis
- ARTEMISIA absinthium 'Silverado'
- ARTEMISIA annua
- ATROPA bella-donna
- CENTAUREA montana
- DIANTHUS superbus
- ECHIUAM amoenum 'Red Feathers'
- GLAUCIUM flavum
- MENTHA cervina
- ORLAYA grandiflora

- RICINUS communis
- RICINUS communis 'New Zealand Purple'
- RUMEX acetosella
- SALVIA hispanica
- TAGETES patula/erecta Mix
- VERONICA officinalis
- VIOLA tricolor

### Perennials

- ACTAEA pachypoda f. rubrocarpa
- ARGEMONE polyanthemus
- ARISAEMA jacquemontii
- ASARUM caulescens
- BELAMCANDA fiabellata 'Hello Yellow'
- BUPLEURUM longifolium 'Bronze Beauty'
- CAMASSIA leichtlinii ssp. leichtlinii
- CAMPANULA persicifolia var. planiflora
- CASTILLEJA rhexifolia
- CERASTIUM tomentosum var. columnae 'Celine'
- CYCLAMEN coum 'Silver Leaf'
- CYCLAMEN graecum
- CYCLAMEN mirabile
- DELOSPERMA Luchhoffii-Hybr.
- DRACOCEPHALUM imberbe
- ECHINACEA purpurea 'Mellow Yellows'
- ECHINACEA purpurea 'PowWow® Wild Berry'
- ECHINACEA purpurea 'PowWow® White'
- GAILLARDIA aristata 'Mesa Red' F<sub>1</sub>
- GAILLARDIA pinnatifida
- GAURA lindheimeri 'Cool Breeze'
- GENTIANA pneumonanthe forma alba
- GENTIANA sept. var. lagodechiana 'Bella Alpinella'
- HELICHRYSUM bellidioides
- HELIOPSIS helianth. var. scabra 'Bleeding Hearts'
- HELLEBORUS Orient.-Hybr. 'Double Ladies Mixed'

- IPOMOEA leptophylla
- IRIS laevigata
- LEWISIA Cotyledon-Hybr. 'Elise Ruby Red'
- LEWISIA Cotyledon-Hybr. 'Elise White'
- LEWISIA Longipetala-Hybr. 'Little Snowberry'
- LEWISIA tweedyi
- LILIUM mackliniae, Naga form
- LOBELIA speciosa 'Fan-Scarlet'
- LOBELIA speciosa 'Starship Deep Rose'
- LOBELIA speciosa 'Starship Scarlet'
- LOMATIUM columbianum
- LUPINUS Nanus Russell 'Mini-Gallery® Blue'
- LUPINUS Nanus Russell 'Mini-Gallery® Pink'
- LYSIMACHIA clethroides
- MICHAUXIA campanuloides
- OMPHALOGRAMMA vinciflorum
- PENSTEMON eatonii
- PENSTEMON superbus
- PENSTEMON virens
- PRIMULA clusiana
- PULSATILLA vulgaris 'Prima Papagena'
- RUDBECKIA triloba 'Blackjack Gold'
- SEDUM spurium 'Summer Snow'
- SIBBALDIA procumbens
- STELLERA chamaejasme
- THYMUS comosus
- VERNONIA lettermannii
- VIOLA odorata f. rubra
- VIOLA odorata 'Royal Wedding'

### Ornamental Grasses

- ANDROPOGON scoparius 'Camper'
- CAREX paniculata
- CYPERUS longus
- STIPA ichu

## New additions to our range 2017

### Jelitto Gold Nugget Seeds®

- ARUNCUS dioicus
- LYTHRUM salicaria
- PENSTEMON digitalis
- POLEMONIUM carneum

### Perennial Herbs - Culinary, Teas + Medicinal

- MENTHA requienii
- RUTA graveolens f. variegata

### Herb Seeds from Organic Production

- AGASTACHE rupestris
- AGRIMONIA procera (odorata)

- CARDIOSPERMUM halicacabum
- CODONOPSIS pilosula
- IRIS pseudacorus
- IRIS sibirica, wild form
- LYCHNIS flos-cuculi
- MELISSA officinalis 'Quedlinburger Niederliegende'
- POLEMONIUM caeruleum
- RUMEX scutatus ssp. glaucus 'Silver Leaf'
- SIDERITIS syriaca
- VERBENA bonariensis

### Perennials

- AGAPANTHUS inapertus

- ARABIS caucasica 'Little Treasure Deep Rose'™
- ARABIS caucasica 'Little Treasure White'™
- ECHINACEA purpurea 'Green Twister'
- FUCHSIA procumbens
- IRIS tectorum
- LIATRIS microcephala
- POLYGONATUM falcatum
- SEDUM middendorffianum var. middendorffianum
- VERBASCUM phoeniceum, wild form

### Ornamental Grasses

- PENNISETUM thunbergii
- STIPA pulcherrima